1. Given the data provided, what are three conclusions that we can draw about crowdfunding campaigns?
   1. Each of the 3 most successful campaigns (in the categories for film & video, music and theater) had almost as many failed/canceled.
   2. Successful campaigns had a higher average number of backers than the failed campaigns.
   3. The amount of the goal, the time of year and the number of backers did not appear to have an impact on the campaigns, successful or failed.
2. What are the limitations of this dataset?
   1. The data doesn’t give enough information to show why a campaign succeeded or failed. If there was information about strategies used (i.e., how did they advertise the campaigns?) then there might be some more detailed conclusions to draw.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. We could create a graph showing how long the campaign lasted to see if a longer campaign or a shorter campaign had an impact on the amount of money raised and how successful the campaign was.
   2. We could create a graph to show the average donation in relation to the number of backers to see if the number of backers was important to the success of the campaigns.
   3. In one of the charts, we put in a filter for the countries, but we could also create a chart to see the outcome in relation to the country it is in to see if some countries were more successful at getting the word out about the campaigns.